



Peralta Community
College District

The Role and Duties of the Parcel Tax Measures Oversight Committee

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Some Background

- Parcel Tax Measures
 - Measure B (2012)
 - Measure E (2018)
- Measure Language
 - Requires establishment of an oversight committee
 - No committee specifics included in statute
- PCCD Resolution 18/19-42
 - Divided and reconstituted oversight committee
 - Designated committee as oversight committee for Measure E
 - Adopted bylaws of the “Parcel Tax Measures Oversight Committee”
 - Committee website includes link to the bylaws:
<https://www.peralta.edu/parceltax>



Measure E approved November 2018

- The ballot question:
 - “To continue providing the colleges of Alameda, Berkeley, Laney, and Merritt, funds that cannot be taken by the state to support affordable college education, including core academic programs to prepare students for university transfer and successful careers, by providing tutoring and teacher support; shall Peralta Community College District continue to levy \$48 per parcel annually for eight years, providing \$8,000,000 annually, with internal and citizens' oversight, no funds for administrator salaries, and all funds benefitting local colleges?”
- Overwhelming community support
- Full text of Measure E

https://acvote.alamedacountyca.gov/acvote-assets/02_election_information/PDFs/20181106/en/Measures/01%20-%20Measure%20E%20-%20Peralta%20Community%20College%20District.pdf

Election results

Alameda County Measure E		
Result	Votes	Percentage
✔ Yes	215,323	82.46%
No	45,796	17.54%



Committee Composition

- 7 members as of July 1, 2025
- Members must reside in the PCCD service area and cannot be employees of the district
- Unlike the Bond Oversight committee, all Parcel Tax oversight members are “at large” meaning there are no specific representation requirements
- Members serve two-year terms
 - Terms begin July 1
 - Members may serve up to three consecutive two-year terms
- Committee exists until tax proceeds are fully expended



Purposes of the Committee

- Audit function
- To inform the public concerning the expenditure of tax proceeds
- Actively review and report on proper expenditure of taxpayers' money in light of the Measures' language
- Prepare annual report



Other Sources of Authority

- Committee Bylaws (adopted by Board)
 - Scope and purpose
 - Division of responsibilities between Committee and District
 - Activities
 - Communications out of Committee
 - Membership
 - Ethics
 - District support
 - Officers
 - Reports



Technical Assistance to Committee

- District's Board / Staff to provide technical and administrative assistance to Committee, such as:
 - Website information posting
 - Brown Act agendas and minutes
 - Financial Reports



The screenshot displays the Peralta Community College District website. The header includes the district logo, navigation links for STUDENTS, FACULTY & STAFF, and COMMUNITY & DISTRICT, along with a Translate button. A breadcrumb trail shows the path from Home to the Parcel Tax Measures Oversight Committee. The main banner features the text 'Thank You Taxpayers' over a background image of a laboratory. Below the banner, there is a photograph of two people working at computers in a classroom or office setting. To the right of the photo is a 'Menu' section with the following items:

- Parcel Tax Measures Oversight Committee**
- Parcel Tax Measures Oversight Committee Membership Process
- PTOC Meeting Agendas and Minutes
- Administrative Procedure 6740 - Citizens' Oversight Committee

The citizens of Alameda County have time and again shown their support for the Peralta Colleges at the ballot box, approving a Parcel Tax and Bond Measures A and most recently Measure G. The District is committed to delivering an exceptional return on investment, and this support is bringing much-needed improvements to our colleges.

Brown Act

■ Purpose

- To keep the public informed of the actions, debates and views of locally elected representatives
- To provide the procedural framework for local legislators to meet, debate, act, and listen collectively to their constituents



The Brown Act: Meetings

- Meetings:
 - Must be noticed/open to public:
 - Defined as: Any congregation of a **majority** of members of a legislative body at the **same time and place**, including teleconference locations, **to hear, discuss, or deliberate** upon any item within the subject matter jurisdiction of the legislative body.
- Prohibits serial meetings:
 - use a **series of communications** of any kind, directly or through **intermediaries** or **technological devices**, to discuss, deliberate, or take action on any item of business that is within the Board's jurisdiction.



The Brown Act: Public's Rights

- Any person attending may videotape unless disruptive.
- Agenda must allow comment on agenda items before or during consideration of that item.
- Time must be set aside for public comment on any other matters under the Committee's jurisdiction.
- The Committee may place reasonable time limitations on particular topics or speakers.



Ethics Compliance

- Committee is subject to ethics doctrines:
 - ✓ No participation in District decision making, or attempt to use influence on construction program contracts in which member has a financial or personal interest or prospective interest.
 - ✓ No bidding on District construction project by company of Committee member.
 - ✓ Place District interests above personal interests.
 - ✓ Notify District if conflict concern arises.



Question & Answers

