

PARCEL TAX OVERSIGHT COMMITTEE MINUTES

Wednesday, October 8, 2025
Meeting Time: 3:00 pm to 5:00 pm
Location: Peralta District Board Room
333 8th Street, Oakland, CA 94606
Zoom Video Conference Meeting ID: 869-9121-4146

Committee Members

Mr. Robert Shoffner. Chair

Mr. William Higgs, Vice-Chair

Ms. Tammy Le

Mr. Thomas Mulvihill

Ms. Irene Kisch

Mr. Doug Lindsey

Ms. Myoshi Broadnax (Online)

Note: Blue identified as absent or vacant members above.

PCCD Staff Present:

- Mr. Greg Nelson, Deputy Chancellor & Chief Operating Officer
- Dr. Marla Williams-Powell, Interim Associate Vice Chancellor, Finance & Administration
- Mr. Dave Vigo, Director of Fiscal Services (formerly Budget Director), Finance & Administration
- Mr. Mark Johnson, Executive Director of Marketing, Communication & Public Relations
- Dr. Denise Richardson, President, Berkeley City College
- Dr. Nicole Porter, Vice President of Instruction, College of Alameda
- Dr. Rebecca Opsata, President, Laney College
- Dr. David M. Johnson, President, Merritt College
- Mr. Richard Ferreira, Executive Assistant, Administrative Services (Minutes)

Guests:

(None)

1. Call to Order and Introductions

The meeting was called to order at 3:05 pm with quorum by Vice-Chair Higgs.

2. Review and Approval of Agenda

Motion to approve the Agenda with the correction of future meeting dates. The agenda was approved unanimously.



3. Review and Approval of Minutes

Motion to approve the Minutes from August 27, 2025, with the correction of future meeting dates. Motion approved unanimously.

4. Public Comments

No public comments at this time.

5. Parcel Tax Committee Presentation from College Presidents

The meeting focused on reviewing the allocation and impact of Parcel Tax funds across Peralta District colleges. Each institution presenting their spending plans and outcomes for supporting academic programs, student success, and Workforce Development initiatives. The college presidents focused on supporting core academic programs, training students for careers, and preparing them for transfers to four-year institutions using public funds. The allocation of resources to various services like the Library, Learning Center, and Support Services, with a focus on enhancing student success was discussed.

Dr. Denise Richardson, President from Berkeley City College being the first to present discussed how the college plans to utilize Parcel Tax funds, highlighting increased expenditures for salary changes and remain in compliance with the splits between non-instructional and instructional expenditures. Dr. Richardson shared data on Library usage, including 1,670 weekly Library visits and 59,623 annual database searches, as well as, circulation statistics and study room appointments. The Learning Resource Center's tutoring services and Lab coordination was also discussed, emphasizing the success of Parcel Tax dollars in supporting core courses and student success, including the story of valedictorian Derek Carver who transferred to UC Berkeley.

Dr. Nicole Porter, Vice President of Instruction from College of Alameda, reported for President Melanie Dixon. She discussed how Parcel Tax funds support Science education and Workforce Development at the college, in addition to other core programs. She stated that Parcel Tax supported particularly in Biology and Chemistry, by enabling partnerships with research companies and providing students with hands-on experience and entry-level job opportunities.

Dr. Rebecca Opsata, President (Interim) of Laney College, highlighted that 87% of their Parcel Tax allocation goes directly to supporting classes, with approximately a quarter of the Fall classes funded by the Parcel Tax. Because of the funding the college explained their decision to use student support funds for Tutoring services, which has been successfully centralized under one coordinator.



Dr. David M. Johnson, President of Merritt College, emphasizing the use of Parcel Tax funds to support core academic programs, Part-Time Faculty, and Counseling services. He highlighted the importance the top programs, for example, Nursing and support of Counselors in addressing students' non-academic challenges and their role in student retention and transfer readiness. The presentation also detailed Merritt College's focus on allied Health and Sciences programs, noting that these areas would not be able to meet demand without the Parcel Tax funding.

6. FY 2025-26 Year-to-Date Parcel Tax Expenditures Report – 1st Quarter

Dave Vigo, Director of Fiscal Services presented the Parcel Tax committee with the Fiscal Year 2025-26 Year-to-Date Parcel Tax Expenditures Report – 1st Quarter. His report initially began with a summary and provided information that the Parcel Tax expenditures were on track with the budgeted funding at just around 25% for the first quarter. There was also a breakdown of the main top five (5) areas of expenditures for each college as follows.

Berkeley City College

Chemistry
English
Laboratory Science Technology
Mathematics
Biology

College of Alameda

Other Health Occupations
Physiology
Mathematics
General Studies
Chemistry

Laney College

Mathematics Tutoring Spanish English Project Administration

Merritt College

Physiology Biotechnology and Biomedical English Real Estate Library



7. Meetings Schedule

The next Parcel Tax Oversight Committee meetings are scheduled for:

Wednesday, January 14, 2026, 3:00 pm to 5:00 pm Wednesday, April 8, 2026, 3:00 pm to 5:00 pm Wednesday, August 26, 2026, 3:00 pm to 5:00 pm

8. Other Announcements

Shuttle/Bus Program

The committee discussed transportation improvements, including a new shuttle bus program launching in December and provide direct, student-only transportation between colleges. This is to improve access for students who take classes at multiple colleges. It will be funded through a \$50 per term student fee, with the District covering the remaining 50%. No funding will come from the Parcel Tax program.

Future Ballot for Parcel Tax Funding

Greg Nelson, Deputy Chancellor made an announcement that the District intends to seek a new Parcel Tax for the June 2026 ballot and adding a sunset provision. There will not be a request to increase funding.

9. Adjournment

The Parcel Tax Oversight Committee meeting adjourned at 3:47 pm.