



Information on Reauthorization Measure A

“The Peralta Colleges Affordable Education Reauthorization Measure”

Q: What is Measure A?

A: Measure A – the Peralta Colleges Affordable Education Reauthorization Measure – was placed on the June 2nd ballot for voter consideration. If reauthorized, Measure A does not increase local property tax rates and continues locally controlled funding voters have approved for over 13 years to maintain high-quality, affordable college education for East Bay students.

Q: How does Measure A impact affordability?

A: The cost of U.C., Cal State, and private colleges has continued to increase in recent years. Measure A funding maintains the Peralta Colleges as a local safety net so East Bay students have local, affordable options for higher education without creating high interest debt.

Q: Does Measure A support job and career training programs?

A: Yes. If reauthorized, Measure A funding continues to support high-quality job and career training programs so students can learn the skills needed to be competitive for good-paying jobs in healthcare, technology, sciences, clean energy, firefighting, and other fields.

Q: How have Measure A funds been used to date?

A: Since approval by voters in 2012, this local funding has been used for instructional purposes, including maintaining programs that prepare students for jobs/careers and university transfer; maintaining job retraining programs to prepare for 21st century jobs; preventing cuts to math, science, and English; and attracting and retaining experienced faculty and educators.

Q: What fiscal accountability requirements are included in Measure A?

A: By law, all Measure A funds must continue to be used for local community colleges, cannot be taken by away by the State, or used for administrator salaries. Measure A funding is subject to accountability requirements that include monitoring by an independent Citizens’ Parcel Tax Oversight Committee and independent financial and performance audits.

Q: What’s the current cost Measure A?

A: Measure A proposes reauthorizing the existing \$48 per parcel tax that is set to expire soon, for an additional nine years, with no increase in local property tax rates.

Q: Where can I get more information?

A: For more information and to view the official Measure A Resolution, visit the District’s website at www.peralta.edu/Measure_A.