

## **STANDARD ONE**

### **INSTITUTIONAL MISSION**

**The institution has a statement of mission that defines the institution, its educational purposes, its students, and its place in the higher education community.**

**1.1 The institution has a statement of mission, adopted by the governing board, which identifies the broad-based educational purposes it seeks to achieve.**

#### **Description**

College of Alameda is an independently accredited institution which is legally operated under the auspices of the Peralta Community College District (PCCD). The District also includes Laney College, Merritt College, and Vista College, each of which is independently accredited but legally affiliated with the PCCD. The PCCD mission statement, adopted in April 1998, reads:

The mission of the Peralta Community College District is to provide accessible, high-quality adult learning opportunities to meet the educational needs of the multicultural East Bay community (1.1.1).

The mission statement for College of Alameda, reads:

College of Alameda's mission is to meet the educational needs of its community by providing comprehensive and flexible programs which will enable students to transfer to four-year institutions, to earn degrees and certificates in selected academic and occupational fields, to prepare for positions in the workforce, to improve their basic learning skills, and to expand their general knowledge (1.1.2).

The college mission statement, in concert with the District Mission Statement, identifies the broad-based educational purposes the institution seeks to achieve. This mission statement, approved by the College Council, was unanimously reaffirmed at an accreditation meeting with all faculty and staff on Professional Day, August 23, 2001.

#### **Self-Evaluation**

The 2002-03 Faculty, Staff, and Administration Self-Study Survey reported that 72 percent agreed or agreed strongly that COA is accomplishing its mission; only 9.6 percent disagreed (1.1.3).

## **Planning Agenda**

None.

**1.2 The mission statement defines the students the institution intends to serve as well as the parameters under which programs can be offered and resources allocated.**

## **Description**

The mission statement identifies the students COA intends to serve by identifying the District goals. The mission statement is intended to work in concert with the goals of the institution, which are described clearly in the college's catalog (1.1.2). The mission statement provides the overarching directive to provide comprehensive and flexible programs which meet the educational needs of the college's target community.

## **Self-Evaluation**

The mission statement adequately defines the students the institution intends to serve as well as the parameters under which programs can be offered and resources allocated.

## **Planning Agenda**

None.

**1.3 Institutional planning and decision making are guided by the mission statement.**

## **Description**

The college's planning process, developed and approved in 1997, provides a focus for mobilizing and allocating the institution's human, fiscal, technical, and physical resources. College initiatives are defined, assessed, reviewed and updated yearly. The five-year accreditation cycle was the original base period in which to implement the college planning process. The three-year Institutional Plan outlines the programmatic planning and budgetary requirements (1.3.1).

## **Self-Evaluation**

The mission statement is the basis of the planning process; therefore, it always serves as a guide.

## **Planning Agenda**

None.

#### **1.4 The institution evaluates and revises its mission statement on a regular basis.**

##### **Description**

The mission statement is regularly reviewed and revised. The 2002-03 Faculty, Staff, and Administration Self-Study Survey confirmed the college mission statement.

##### **Self-Evaluation**

The mission statement is regularly reviewed and revised, when needed.

##### **Planning Agenda**

None.

#### **STANDARD ONE DOCUMENTATION**

- 1.1.1 PCCD Mission Statement, Adopted April 1998
- 1.1.2 College of Alameda Catalog 2001-2003, Pg. 8
  
- 1.3.1 College of Alameda Planning Process, Pg. PS-1

